

Tuesday Evening Board of Directors Meeting Agenda and Minutes

Everett, WA

Tuesday September 10, 2024

8 – 9:30 PM Whidbey

I would like to propose we look at the following items:

1. Russ Holter has requested time on behalf of PNRA
2. Comment from any NPRHA Member
3. The review of the July 15th Board Call. (Email and minutes handout)
4. VDP Pricing
5. Any immediate issues with the Everett Convention
6. New or old business from the directors
7. 2025, 2026 and 2027 Conventions and future possibilities.
8. MTM and the continuing relationship with Jackson Street archive.
9. NPRHA Membership effort going forward and future Convention responsibilities.

Meeting was called to order at 8:12, present as guests, Ed Bernsten, Kent Sullivan, Russ Holter. Board members present, D. O'Neill, B. Zidel, B. Taylor, S. Fuller, D. Hillard (little late), D. Golde, T. Trudnowski, J. Nemnich and S. Joyner by phone.

Russ Holter is Board President of the PNRA and asked for a few minutes. He stated that Viginia will be at the Saturday Board meeting and will talk about AToM (web publishing system adopted by the PNRA). Russ talked about the PNRA and the different Warehouse and Custodial agreements that they had with the Historical Societies. In comparing the agreements, the BN agreement was best suited to our organizations hence the PNRA is cleaning up all of the existing agreements and will present them to the Societies when complete. The indication is very soon so as not leave anyone in limbo. There would be an increase in price, however it looks to be approximately an addition \$15 dollars so the monthly price would be approximately \$265 for the NPRHA. The NPRHA takes up the most shelf space at 1,150 feet. The agreements to make it easier would be for a term of 10 years.

Russ also talked about Jackson Street and by Volumn the Burien PNRA could absorb it if there was an issue with MTM. Russ talked about a spring cleaning at the NPRA back in April and an upcoming dinner for those involved in the ongoing operations and volunteering at the PNRA.

Review of the July 15th call and minutes showed no issue. There will be an email that will be created out of the Saturday Board meeting with very specific wording concerning the transition of the Treasurer functions, designating new signers and removal of current authorized signers.

There was a discussion of improving outreach to younger communities with insight from Bill Taylor. We as an organization are to survive, we will need to better communicate with younger people. Find the sweet spot for social media outreach. Dean talked about some positive programs that he is

working pointing out that 2 new interns from Washington will be working at the Burian PNRA location this winter. September is when they will start.

Everyone talked briefly about the convention. One discussion concerned the timing of showing two unseen videos. One concerning track maintenance that would be shown during dinner. The clean up of the Granite Lake NCL derailment would be shown earlier to avoid any discomfort at dinner. Someone pointed out that Keith Lyons had a good showing. Dean and Kent talked about any housekeeping issue and such at the morning briefings. Additional talk about the swap meet being longer for the GNRHS versus the NPRHA however Dean and Kent would address that and ask that people not just pack up and leave. The hotel had put out a letter explaining where there would be lunches for Thursday and Saturday and people would need to pay attention so as to not miss them. Again, a morning update item for everyone. Everyone noted the venue, and staff were good.

Dean indicated that the VDP pricing and such would be discussed at the Thursday VDP presentation. Talked about adding the 4 years to the end date of the membership.

The Board approved the previous minutes from Tacoma, Unanimous.

The update of the 2025 convention will be available at the General meeting and at Toppenish in 2026, hopefully live stream. Yellowstone would be popular however the logistics and timing is a challenge. Lewiston could be a future location. Always difficult to find on site person willing to manage conventions.

Conversation again turned to potential for future members however the secret is how to speak to them. There 5,122 members on the NPR Facebook page. There are untold potential members existing in so many different local historical organizations. It was pointed out if you refer to the White River publications you will find the lists of these local historical associations that could be mined for future NPRHA members. The key is reaching that younger audience. How to reach them, get their attention and find the best mechanism to make them stay interested to become an active member.

Next discussion center on the Mainstreeter. There was a call out on the size of the GN publication with twice the Mainstreeter. Why can't we increase the page count. Clearly, we have more than enough pictures. It was also pointed out that we should take a more active role on sites such as Facebook. In conversation instead of just posting a share or like be more active and make it know that you are NPRHA. Share and post more. Make the organization more visible.

Last conversation was the MTM. Dean noted that he wants to go in the spring to Jackson and have some conversations with teachers and see what students are interested in. What do they want to see. Currently Hudson is the current solution. We need to see what we have, what we should be capturing and what is important. What is the Jackson Street mission. Limited work space, uninviting environment. What is MTM future. Jackson Street needs and inventory and consideration of what the long term looks like. Up for further review.

Meeting adjourned at 10.

Nest Board meeting at 9pm Saturday, post Banquet, same meeting location

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